

**ABSTRACT OF THE DISCLOSURE**

1006036.01310  
2015-09-09 10:00:00  
5 A method for dynamically constructing a web page is disclosed which includes receiving  
a uniform resource locator identifying a web page. The web page references a plurality of  
elements. The method also includes receiving a user identifier representing a user and evaluating  
each of the referenced elements based on the user identifier to identify a subset of at least one  
element the user is authorized to access. The method further includes determining a data  
conversion specification associated with the user and determining a data representation  
specification associated with the user. The subset of elements that the user is authorized to  
access is converted and presented to the user. Systems and computer-readable storage media for  
defining and presenting a composite web page are also disclosed.